**Bluff City Medical Society**  
**Physician Business Symposium**  
Saturday, June 28, 2014  
8:00 a.m. to 3:00 p.m.  
University of Memphis-Holiday Inn  
3700 Central Avenue  
Memphis, TN 38125  
901-678-5410  
Continental Breakfast and Lunch Provided

<table>
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<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker/Coordinator</th>
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| 8:05 – 8:35 | Health Care Reform: Implications in Tennessee | Don Lighter, MD, MBA  
Institute for Healthcare Quality Research and Education |
| 8:40 – 9:10 | Legal Implications of EMR and mobile HIPPA Compliance | Tom Stearns, SVMIC  
VP-Medical Practice Services |
| 9:15 – 9:40 | Impact of the ACA, Medicaid Expansion, And Implications for Hospitals/Physicians | Mr. Gyasi Chisley  
CEO, Methodist Healthcare North |
| 9:45 – 10:00 | Break |  |
| 10:00 – 10:25 | Grading a Physician Value/Performance Measurement | Mr. Sean Nelson  
Baptist Medical Group |
| 10:30 – 10:55 | Concierge Medicine/Patient Centered Medical Home | Mr. Chuck Utterback  
Cigna |
| 11:00 – 11:25 | Wealth Management and Preparation for Retirement | Cyrus Purnell, CFP, Vice President  
First Tennessee |
| 11:30 – 11:55 | The Impact of Private Health Insurance Exchanges | Mr. David Archer  
President and CEO, Saint Francis Hospital |
| 12:00 – 12:30 | Lunch |  |
| 12:30 – 12:55 | Unraveling the Mysteries of Meaningful Use: Timelines, Reimbursements, Audits | Randy Bradley, PhD  
University of Tennessee, Knoxville |
| 1:00 – 1:25 | ICD-10: Don’t Lose the Momentum Preparing your practice for the Big Changeover | Ms. Cinthia Michel  
Huron Healthcare |
| 1:30 – 1:55 | Clinical Integration | Henry Sullivant, MD  
CMO, Select Health Alliance |
| 2:00 – 2:25 | Pay for Performance: A Payor’s Perspective | Barbara Smith, MD  
Associate CMO, BCBST |

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